

PreventID[®] CC

Colorectal cancer
screening is a
personal matter



PREVENTIS

Ask for the colorectal cancer screening with PreventID® CC



Unfortunately, the topic colorectal cancer still remains taboo. There are many reasons for this:

- ✓ The fear of the diagnosis „colon cancer“ and the feeling of powerlessness
- ✓ Nobody likes to talk about their excretions
- ✓ The thought of a colonoscopy as a preventive examination causes a feeling of fear and or shame

However, you should address this issue because colorectal cancer screening can save your life!

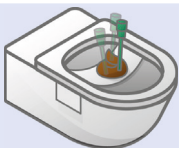
Detecting colorectal cancer at an early stage is almost always curable!

In Germany, about 24,000 people die of colorectal cancer each year. In addition, there are approximately 55,000–60,000 new cases. The lifetime risk of developing colorectal cancer is 4.9% for women and 6.0% for men¹. Colonoscopy used in prevention carries the risk of complications and only around 2% of those who are eligible for the procedure participate^{2,3}.

An alternative is **PreventID® CC** – an immunological fecal occult blood test (iFOBT). With a sensitivity of 75% and a specificity of 99%, the test shows a high reliability for ideal screening. At the same time, it represents the first step of an optimal step-by-step diagnosis with subsequent treatment, if necessary. Efficient screening prevents 40–60% of cancers and deaths⁴.

Blood in the stool does not necessarily mean a diagnosis of colorectal cancer. Other causes (such as hemorrhoids) may also be present. If an occult blood test is positive, however, a colonoscopy must always be performed in order to make a reliable diagnosis. During such a colonoscopy benign precursors or tumors can be removed. Furthermore, inflammations which might lead to cancer cells formation can be treated.

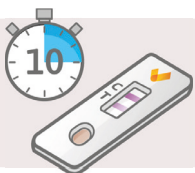
How does the colorectal cancer screening work?



Simple and hygienic stool sampling



Bring the sample to the practice/your company doctor within 3 days



Examination of your stool sample for occult blood with **PreventID® CC**



If the result is positive, your doctor will discuss the further procedure with you



In the case of negative results, annual testing is recommended as a precautionary measure

What are the advantages of the rapid test?

- ✓ The test is highly sensitive and detects minimal amounts of blood
- ✓ No need of following a 3-day diet nor stopping taking medication before taking the test. There are no interferences*
- ✓ The test result is available after only 10 minutes
- ✓ Test yourself once a year for fecal occult blood for ideal prevention

*Alcohol, aspirin and some medications may cause gastrointestinal irritation or bleeding. Consult your physician prior to testing to determine the extent to which you should temporarily reduce your intake of such substances.

1. Krebs in Deutschland für 2015/2016. 12. Ausgabe. Robert Koch-Institut (Hrsg) und die Gesellschaft der epidemiologischen Krebsregister in Deutschland e.V. (Hrsg). Berlin, 2019.
2. Arana-Arri, E. et al. „Screening colonoscopy and risk of adverse events among individuals undergoing fecal immunochemical testing in a population-based program: A nested case-control study. United European Gastroenterology Journal 2018, Vol. 6(5) 755–764.
3. Früherkennungs-Koloskopie 2017 in Deutschland. Zentralinstitut für die kassenärztliche Versorgung in Deutschland (Hrsg.). Köln, 2018.
4. Brenner, H. et al. „Effect of screening sigmoidoscopy and screening colonoscopy on colorectal cancer incidence and mortality: systematic review and meta-analysis of randomised controlled trials and observational studies.“ BMJ (Clinical research ed.) 2014, Vol. 348 g2467.



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